

# EXHIBITOR SPONSORSHIP / ADVERTISING ENTRY FORM

PO Box 21022 • Glendale, CA 91221-5122 • Tel (818) 842-8444 • Fax (818) 842-8445 • www.FiestaSpanishHorse.org



## Fiesta Charity Spectacular

SATURDAY, MAY 5 2012 • BENEFITING CANCER RESEARCH ORGANIZATIONS

### SPONSORSHIPS:

- Diamond Patron .....\$25,000     Silver Medal Patron .....\$1,000
- Emerald Patron .....\$10,000     Blue Ribbon Patron .....\$400
- Platinum Patron .....\$5,000     Horse Show Championship Class Sponsorship .....\$100
- Gold Medal Patron .....\$2,500     Horse Show Regular Class Sponsorship .....\$50

In-Kind Sponsorship (1.5x Value of Cash Sponsorship)

Does your company have a product or service that will help us save on expenses and thereby contribute more funds to cancer research? We will be happy to design a special sponsorship for you.

**VENDOR SPACE:**     I am interested in vendor space. Please forward booth prices and information.

*Note: Booth may be for all four days or Saturday only. Some sponsorships include booth space.*

### PROGRAM ADVERTISING: (deadline is April 1, 2012 • all dimensions below width x height)

Please Note: There will be a built-in half-inch white border around each ad, so you may fill the entire ad space with art

- Back Cover .....\$2,500 (8.75" x 11.25" color bleed ad)     1/2 Page ..... Color: \$375 / BW: \$250 (7.5" x 4.75")
- Inside Front Cover .....Color: \$2,000 (7.5" x 10")     1/4 Page ..... Color: \$275 / BW: \$150 (3.5" x 4.75")
- Inside Back Cover .....Color: \$1,500 (7.5" x 10")     Business Card ..... Color: \$100 / BW: \$75 (3.5" x 2")
- Full Page.....Color: \$650 / BW: \$500 (7.5" x 10")     Layout Fee (if Fiesta designs your ad).....\$75
- Center Page.....Color: \$1,000 / BW: \$750     Artwork provided but must be scanned/altered etc.....\$40

- I want Fiesta to design my ad and am including high resolution logos, photos and/or text
- I will provide print ready, hi-res artwork (300 dpi PDF, JPEG, TIFF or EPS file) no later than April 1, 2012

Send all artwork on disk to the above address or via email to: info@phquarterly.com (with **Fiesta Program** in subject line)

### TICKETS, RAFFLE & DONATIONS:    \* Please call for group discounts

- Reserve Box Seats (center boxes reserved for Sponsors)    # of Tickets \_\_\_\_\_ @ \$35 each = \$ \_\_\_\_\_
- General Admission (bleacher seating - arrive early!)    # of Tickets \_\_\_\_\_ @ \$15 each = \$ \_\_\_\_\_
- Children / Seniors (5 - 12 / 65 & over) (4 and under free)    # of Tickets \_\_\_\_\_ @ \$10 each = \$ \_\_\_\_\_

- Golf Car Raffle Tickets (\$10 each, 6 for \$50, 15 for \$100)    # of Tickets \_\_\_\_\_ \$ \_\_\_\_\_
- Horse Raffle Tickets (\$10 each, 6 for \$50, 15 for \$100)    # of Tickets \_\_\_\_\_ \$ \_\_\_\_\_

I regret I am unable to attend but would like to make a donation in the amount of: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

- My check in the amount of \$ \_\_\_\_\_ made payable to *Fiesta of the Spanish Horse* is enclosed
- Please charge \$ \_\_\_\_\_ to my:     Visa     MasterCard     American Express     Discover
- Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_
- Name as shown on Card (please print) \_\_\_\_\_