

2010 FIESTA OF THE SPANISH HORSE

MAY 6 - MAY 9, 2010

Re: Fiesta of the Spanish Horse

2010 is the twelfth anniversary of the “**Fiesta of the Spanish Horse,**” and it remains one of the largest attended fund raising events for cancer research held in the Burbank and Los Angeles area.

Once again in 2009 it was a sell out with almost 4,000 attendees for the Saturday night extravaganza!

We would like to invite you back to help us raise funds for cancer research as a vendor and by donating a sample of your product for the raffle. **The fees for the vendor space have not increased from last year!**

Also, if you would like to be one of our sponsors (cash or trade out), place an ad in our program, or display your banner in the arena, we would be happy to work with you to make a customized sponsorship package to accommodate your company’s needs while meeting ours as well. Simultaneously, your support helps raise money for Cancer research.

Once again, last year’s crowd of nearly 4,000 was a sell out! Key to their enthusiasm is our special evening musical and equestrian extravaganza, a multi-cultural performance celebrating the heritage and historical impact of the Spanish Horse, featuring the Andalusian, Lusitano, Peruvian Paso, Paso Fino, and other high-stepping Spanish bred horses. Gates will open to the general public at 3:00 p.m. at the Los Angeles Equestrian Center, in Burbank, California, with Mariachi and Latin music, Flamenco and Folklorico dancers, horses, vendors, food, a silent auction, and more! In addition to the evening extravaganza, there will be a four-day multi-breed horse show.

Fiesta of the Spanish Horse is a 501 (C) 3 Non Profit Organization (42- 1620270), whose mission statement is to raise funds for Cancer research. Your support of the “**Fiesta of the Spanish Horse**” can help our fight against cancer.

Please don’t forget to help us raise even more funds by donating one of your products for the raffle.

We would like you to return to this important fundraiser. Your space will be guaranteed if your form with payment is received by **April 1st**. After that date we cannot guarantee that there will be space available. Please review the enclosed information and return the appropriate form. If you should have any questions, please call or E-Mail me at denubilo@adelphia.net

Warmest Regards,

Paul De Nubilo

Paul De Nubilo

Vendor Coordinator

(805) 497-7020

Vendor invite

TWO DAYS OR MORE VENDOR: The two through four day vendor generally is a company or service that appeals to the public and the equestrian community. We ask that you display your product during the day for the large multi-breed horse show as well as Saturday night for the extravaganza. The horse show will be held during the day Thursday, Friday, Saturday and Sunday. Gates will open at 3:00 for patrons attending the evening extravaganza on Saturday. Based on past years, we are expecting an impressive turn out. Vendors will benefit from two or more days of sales from horse show exhibitors rather than the one-day vendor. Vendors should plan to set-up on Thursday or Friday.

ONE-DAY VENDOR: Saturday *May 8*. The one-day vendor generally is a company or service that appeals to the public and the equestrian community but only wishes to set up for the extravaganza. We ask that you display your product during the day for the large multi-breed horse show as well as Saturday night for the extravaganza. The horse show will be held during the day Thursday, Friday, Saturday and Sunday. Gates will open at 3:00 for patrons attending the evening extravaganza on Saturday. Based on past years, we are expecting an impressive turn out. A steady crowd of spectators is expected each day and therefore one-day vendors may wish to consider two-day vending. Vendors choosing Saturday only should plan to set-up on Friday or on Saturday morning by 8:00 am.

VENDOR SPACE: Only space is provided in the vendor area. If you need rentals, i.e. tables, linens, tents, etc. you must provide them yourself or you can rent them through our office or a local rental company.

VENDOR/ADVERTISING PACKAGE: Vendor's will receive a **10%** off the regular advertising rates if they wish to place an Ad. Please call to make arrangements.

SCHEDULE: The Horse Show will run Thursday, Friday, Saturday, and Sunday. The schedule for Saturday will start with the horse show and end with the completion of the extravaganza at about 10:00 p.m.

VENDOR HOTEL RATE: Please let us know if you plan to rent a hotel room in the Burbank area. We may be able to negotiate a rate for the Fiesta participants

RV PARKING: If you are planning to bring an RV or camper, you must reserve an RV space with us. RV space is \$55.00 per day. (Subject to change) RV space is limited so please contact us to reserve early.

VENDOR DONATION TO RAFFLE/SILENT AUCTION: In addition to the vendor fee we ask all vendors to donate an item to our silent auction. Contact Joanne Asman at (818) 842-8444.

The following form is a vendor agreement. Vendors are accepted on a first come first serve basis. Payment must be received with completed form unless vendor makes special arrangements with the Vendor Coordinator. An additional vendor information packet will be sent out as the event draws closer. If you have any questions, please call: Paul De Nubilo at 805-497-7020. or e-mail denubilo@adelphia.net

REMEMBER TO SAVE THE DATE!